

150th ANNIVERSARY LIMITED EDITION SCALES

As part of the ongoing celebration of the 150th anniversary year in 2007, Reuben Heaton Ltd will be launching several new products onto the market in a limited edition format. Some items will be connected to the tackle and scales side of the business, whilst others will be more in keeping with the historical aspect of the company and will be aimed more at collectors of antique tackle.

Standard Scales – Limited Production Run - Flags Range

The limited production run of the Standard Scale began in early 2006, timed to coincide with Reuben Heaton's sponsorship of NFA England Carp Team and subsequent support at the World Angling Games in Portugal. The England scales have proved to be very popular with since their launch and during this time the company has received many requests for scales bearing the flags of other countries, and it was due mainly to these requests, that the decision was taken extend, this limited production range, to include the flags of Scotland, Wales and Southern Ireland within the overall production run.

This range, originally designed to run into the anniversary year in 2007 will be launched at the Go Fishing 2007 show at Birmingham's NEC on 16th to 19th March.



The England scales are available in both 60lb x 2oz and 120lb x 4oz capacities, whilst the rest of the range is available in 60lb x 2oz capacity only.

Specimen Hunter – Anniversary Limited Edition

As the Specimen Hunter scale is the flagship product in our angling range it has been chosen as the official anniversary scale. The last time a limited edition Specimen Hunter was produced 2004, it sold out within a couple of weeks of launch and this anniversary edition is destined to follow suit. The anniversary edition is based on the scale that started the legend, the original model of the Specimen Hunter. **A total of only 365 of these scales will be made.**



All the above products will be launched at the Go Fishing 2007 show and will be available to buy along with the full range of Reuben Heaton products.